

# THE CONCRETE TIMES

THE LATEST NEWS FROM THE CONCRETE INDUSTRY AND THE UK CONCRETE SHOW

## MEDIA PACK 2019/2020



The **CONCRETE Times** is a unique and exciting publication from the organisers of **The UK CONCRETE Show**.

Published 6 times a year in digital form, there is also a special show print edition posted to every pre-registered visitor prior to the show and freely distributed over the 2 days of the show at the NEC, Birmingham, a total circulation of just over 6,000.

To see back numbers, follow this link:

<https://concreteshow.co.uk/the-concrete-times/>

### Unique Distribution

Only **The CONCRETE Times** can offer the advertiser delivery of an audience consisting of:

**PRINT EDITION:** Every Registered Attendee to the previous **UK CONCRETE Show**, i.e. in 2019, the entire attendance from 2018, received a postal copy.

**PRINT EDITION:** Every Pre-registered Attendee to **The UK CONCRETE Show** of the current year receives a postal copy.

**DIGITAL EDITION:** Emailed out to the entirety of **The UK CONCRETE Show** database comprising of over 20,000 industry contacts. Viewed in page turning software, so no download required.

### Circulation Numbers

Digital 16,242\*

Print 6,156\*\*

## INDUSTRY NEWS, VIEWS, FEATURES, CARTOONS - A NEW STYLE FOR TODAY'S NEEDS

The mission?

To inform and entertain the concrete industry, primarily in the United Kingdom but also in countries around the globe as we have an increasing overseas readership.

With interesting features and editorial expressing opinion on issues important to the industry plus wonderful Tom Fishburne cartoons to lighten the mood, since its launch in November 2013, **The CONCRETE Times** has quickly created a niche both among its fast growing readership.

\* Based on number of sent emails, independently verifiable.

\*\* Based upon the 2019 UK CONCRETE Show attendance, unaudited.

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\* Print Edition Only

### THE CONCRETE TIMES

THE NEWS FROM THE INDUSTRY & THE UK CONCRETE SHOW 2019 | Volume 47 | Issue 3 | March 2019

UNUSUAL SHOW PREVIEW - NEW PUMP FROM LIEBHERR - FROM THE EDITOR - FOK CONTINUE GROWTH UNDER THE BRITISH AND HYDROLOGICAL FROM COLTHER - OTHER NEWS FROM THE CONCRETE WORLD - COLLABORING THE CONCRETE WORLD WITH PICS - SHOW FACEBOOK GROUP LAUNCHED - TOM FISHBURNING GASTRONS

**DOORS OPEN ON MARCH 20, 2019 AT EUROPE'S # 1 CONCRETE SHOW**



THE UK CONCRETE INDUSTRY SHOWCASE OPENS ITS DOORS FOR THE NINTH TIME WITH CLOSE TO 200 EXHIBITORS, INCLUDING OVER 40% FROM OVERSEAS - DESPITE BREXIT! Over 200 exhibitors from overseas all around the world, will be on display at Birmingham's NEC on March 20 & 21, 2019, as the UK's concrete industry showcase opens its doors for the 9th consecutive year.

"This is an event for the whole of the concrete industry to see what's new, do some networking and, of course, to do their shopping ready for the 2020 season", according to the organizer Steve Christie, Steven Callaghan.

"The UK has had a tumultuous couple of years politically", continues Callaghan, "but BREXIT 2019 will demonstrate definitively that the UK concrete industry is open for business."

"And that, contrary to impressions given by some media outlets, is part of what remains a very strong economy and an extremely large market for the whole range of concrete equipment, materials, additives and support products," concludes Callaghan.

**2019 SHOW GUIDE IN THIS EDITION**

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