

THE CONCRETE TIMES

THE LATEST NEWS FROM THE CONCRETE INDUSTRY AND THE UK CONCRETE SHOW

MEDIA PACK 2020



The **CONCRETE Times** is a unique and exciting publication from the organisers of **The UK CONCRETE Show**.

Published 6 times a year in digital form, there is also a special show print edition posted to every pre-registered visitor prior to the show and freely distributed over the 2 days of the show at the NEC, Birmingham, a total circulation of just over 6,000.

To see back numbers, follow this link:

<https://concreteshow.co.uk/the-concrete-times/>

Unique Distribution

Only **The CONCRETE Times** can offer the advertiser delivery of an audience consisting of:

PRINT EDITION: Every Registered Attendee to the previous **UK CONCRETE Show**, i.e. in 2019, the entire attendance from 2018, received a postal copy.

PRINT EDITION: Every Pre-registered Attendee to **The UK CONCRETE Show** of the current year receives a postal copy.

DIGITAL EDITION: Emailed out to the entirety of **The UK CONCRETE Show** database comprising of over 20,000 industry contacts. Viewed in page turning software, so no download required.

Circulation Numbers

Digital 16,242*

Print 6,156**

INDUSTRY NEWS, VIEWS, FEATURES, CARTOONS - A NEW STYLE FOR TODAY'S NEEDS

The mission?

To inform and entertain the concrete industry, primarily in the United Kingdom but also in countries around the globe as we have an increasing overseas readership.

With interesting features and editorial expressing opinion on issues important to the industry plus wonderful Tom Fishburne cartoons to lighten the mood, since it's launch in November 2013, **The CONCRETE Times** has quickly created a niche both among it's fast growing readership.

* Based on number of sent emails, independently verifiable.

** Based upon the 2019 UK CONCRETE Show attendance, unaudited.

THE CONCRETE TIMES

THE LATEST NEWS FROM THE CONCRETE INDUSTRY AND THE UK CONCRETE SHOW

RATE CARD 2020

Full Page

Full Bleed
297 x 210mm

£795

1/2 Page

148.5 x 210mm

£475

DPS

Full Bleed
297 x 420mm

£1295

1/4 Page

93 x 65mm

£175

1/4 Strip

63 x 199mm

£225

SPECIAL POSITIONS

Front Cover 1/4 Strip	£ 995
Inside Front Cover	£ 750
DPS Inside Front Cover	£1875
Back Cover*	£ 950
Inside Back Cover*	£ 695
1/2 Page Solus	£ 400
1/2 Page DPS - Front Half	£ 895
1/2 Page DPS - Back Half	£ 799

* *Print Edition Only*

THE CONCRETE TIMES

THE NEWS FROM THE INDUSTRY & THE UK CONCRETE SHOW 2019 • Volume 4 • Issue 3 • March 2019

UKCS2019 SHOW PREVIEW - NEW PUMP FROM LIEBHERR - FROM THE EDITOR - FOX CONTINUE GROWTH
WATER TREATMENT AND HYDROREMEDIATION FROM SUSTOINET - OTHER NEWS FROM THE CONCRETE WORLD -
COLOURING THE CONCRETE WORLD WITH PICS - SHOW FACEBOOK GROUP LAUNCHED - TOM FISHERBORNE CARTOONS

**DOORS OPEN ON MARCH 20, 2019 AT
EUROPE'S # 1 CONCRETE SHOW**



THE UK CONCRETE INDUSTRY SHOWCASE OPENS ITS DOORS FOR THE NINTH TIME WITH
CLOSE TO 200 EXHIBITORS, INCLUDING OVER 40% FROM OVERSEAS - DESPITE BREXIT!
Close to 200 exhibitors from countries all around the world, will be on display at Birmingham's NEC on March
20 to 21, 2019, as the UK's concrete industry showcase
opens its doors for the 9th consecutive year.

"This is an event for the whole of the concrete industry to
see what's new, do some networking and, of course, to do
their shopping ready for the 2019 season", according to
the organisers Show Director, Steven Callaghan.

Up to 5000 visitors are expected to walk the red carpeted
show aisles where they will find over 40,000 m² of the
best the concrete world can offer, with over 300 product
categories represented, ranging from truck mixers
through pumps, admixtures, cement replacement

"The UK has had a tumultuous couple of years politically",
continues Callaghan, "but UKCS2019 will demonstrate
definitely that the UK concrete industry is open for
business."

"And that, contrary to impressions given by some media
outlets, is part of what remains a very strong economy
and an extremely large market for the whole range of
concrete equipment, materials, admixtures and support
products," concludes Callaghan.

2019 SHOW GUIDE IN THIS EDITION

Copy Requirements

Digital Editions - PDF, 150DPI, RGB Mode
Print & Digital
Show Special - PDF, 300DPI, CMYK Mode

To book your advertisement, please call Maddie Maclellan on 0203 086 9296 ext 3